UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 25-CV-26175-RAR

ADIDAS AG, *et al.*,

Plaintiffs,

v.

ATSOCCERJERSEY.COM,

Defendant.
_____/

DEFAULT FINAL JUDGMENT AND PERMANENT INJUNCTION

THIS CAUSE comes before the Court upon Plaintiffs' Motion for Entry of Default Final Judgment ("Motion"), [ECF No. 14]. For the reasons set forth in the Order Granting Plaintiffs' Motion for Default Final Judgment, [ECF No. 15], entered separately, it is hereby

ORDERED AND ADJUDGED that judgment is hereby entered in favor of Plaintiffs adidas AG, adidas International Marketing B.V., and adidas America, Inc., and against Defendant atsoccerjersey.com a/k/a clubjerseygee.com a/k/a clubjerseyown.com a/k/a clubjerseyuu.com a/k/a crazyjersey.top a/k/a fcjersey.top a/k/a footballjersey.top a/k/a footballjerseyown.com a/k/a footballjerseypro.com a/k/a footballjerseyult.com a/k/a footballjerseywin.com a/k/a jerseyau.com a/k/a jerseyeugee.com a/k/a jerseygee.com a/k/a jerseyins.top a/k/a jerseykk.top a/k/a jerseyowo.top a/k/a jerseywell.top a/k/a jjersey.shop a/k/a johnjersey.shop a/k/a nkksoccer.com a/k/a nkksoccers.com a/k/a onejerseyshopowo.com a/k/a runjersey.shop a/k/a salejerseygee.com a/k/a salejerseys.top a/k/a salejerseywin.top a/k/a soccerowner.com a/k/a soccerstrue.com a/k/a usjersey.top a/k/a worldjerseyuu.com a/k/a worldsoccergee.com a/k/a worldsoccerkk.com a/k/a worldsoccerown.com a/k/a worldsoccerwin.com a/k/a worldxsoccer.com a/k/a xxjersey.shop a/k/a zjersey.shop, as follows:

(1) **Permanent Injunctive Relief:**

Defendant and its officers, directors, agents, representatives, servants, employees, subsidiaries, distributors, attorneys, and all persons acting in concert and participation with Defendant, are permanently restrained and enjoined from:

a. manufacturing or causing to be manufactured, importing, advertising, or promoting, distributing, selling, or offering to sell goods using counterfeits or infringements of Plaintiffs' trademarks, or any confusingly similar trademarks identified in Paragraphs 17–18 of the Complaint (the "adidas Marks"), *see* [ECF No. 1] ¶¶ 17–18;

b. using the adidas Marks in connection with the sale of any unauthorized goods;

c. using any logo and/or layout that may be calculated to falsely advertise the services or products of Defendant as being sponsored by, authorized by, endorsed by, or in any way associated with Plaintiffs;

d. falsely representing themselves as being connected with Plaintiffs, through sponsorship or association;

e. engaging in any act that is likely to falsely cause members of the trade and/or of the purchasing public to believe any goods or services of Defendant are in any way endorsed by, approved by, and/or associated with Plaintiffs;

f. using any reproduction, counterfeit, copy, or colorable imitation of the adidas Marks in connection with the publicity, promotion, sale, or advertising of any goods sold by Defendant;

g. affixing, applying, annexing or using in connection with the sale of any goods, a false description or representation, including words or other symbols tending to falsely

describe or represent goods offered for sale or sold by Defendant as being those of Plaintiffs, or in any way endorsed by Plaintiffs and from offering such goods in commerce;

h. otherwise unfairly competing with Plaintiffs;

i. using the adidas Marks, or any confusingly similar trademarks within domain name extensions, metatags or other markers within website source code, from use on any webpage (including as the title of any web page), from any advertising links to other websites, from search engines' databases or cache memory, and from any other form of use of such terms which are visible to a computer user or serves to direct computer searches to e-commerce stores, seller names, websites, or domain names registered by, owned, or operated by Defendant, and

j. effecting assignments or transfers, forming new entities or associations or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth above.

(2) **Additional Equitable Relief**

a. In order to give practical effect to the Permanent Injunction, and upon Plaintiffs' request, the e-commerce store names atsoccerjersey.com, clubjerseygee.com, clubjerseyown.com, clubjerseyuu.com, crazyjersey.top, fcjersey.top, footballjersey.top, footballjerseyown.com, footballjerseypro.com, footballjerseyult.com, footballjerseywin.com, jerseyau.com, jerseyeugee.com, jerseygee.com, jerseyins.top, jerseykk.top, jerseyowo.top, jerseywell.top, jjersey.shop, johnjersey.shop, nkksoccer.com, nkksoccers.com, onejerseyshopowo.com, runjersey.shop, salejerseygee.com, salejerseys.top, salejerseywin.top, soccerowner.com, soccerstrue.com, usjersey.top, worldjerseyuu.com, worldsoccergee.com, worldsoccerkk.com, worldsoccerown.com, worldsoccerwin.com, worldxsoccer.com, xxjersey.shop, and zjersey.shop (the "E-commerce Store Names") are hereby ordered to be

immediately transferred by the Defendant, its assignees and/or successors in interest or title, and the registrars to Plaintiffs' control. To the extent the current registrars do not facilitate the transfer of the E-commerce Store Names to Plaintiffs' control **within five (5) days of receipt** of this Judgment, upon Plaintiffs' request, the top level domain ("TLD") Registry for each of the E-commerce Store Names, or their administrators, including backend registry operators or administrators, shall, **within thirty (30) days**, (i) change the registrar of record for the E-commerce Store Names to a registrar of Plaintiffs' choosing, and that Registrar shall transfer the E-commerce Store Names to Plaintiffs, or (ii) place the E-commerce Store Names on registry hold status for the life of the current registration, thus removing them from the TLD zone files maintained by the registries which link the E-commerce Store Names to the IP addresses where the associated website is hosted.

b. Defendant—or its agent(s) or assign(s)—shall assign in writing all rights, title, and interest, to its E-commerce Store Names to Plaintiffs. If Defendant fails to make such an assignment **within five (5) days of receipt** of this Order, the Court shall order the act to be done by another person appointed by the Court at Defendant's expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

c. Defendant—or its agent(s) or assign(s)—shall instruct in writing all search engines to permanently delist or deindex the E-commerce Store Names. If Defendant fails to make such a written instruction **within five (5) days of receipt** of this Order, the Court shall order the act to be done by another person appointed by the Court at Defendant's expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

d. Plaintiffs may serve this injunction on any Internet search engines with a request that they permanently disable, deindex or delist all URLs of the E-commerce Store Names

used by Defendant to promote, offer for sale, and/or sell goods using counterfeits and/or infringements of the adidas Marks, based upon Defendant's unlawful activities being conducted via the E-commerce Store Names as a whole and via the URLs identified by Plaintiffs.

e. Plaintiffs may serve this injunction on any e-mail service provider with a request that the service provider permanently suspend the e-mail addresses which are or have been used by Defendant in connection with Defendant's promotion, offering for sale, and/or sale of goods using counterfeits and/or infringements of the adidas Marks.

f. Upon Plaintiffs' request, Defendant shall request, in writing, permanent termination of any messaging service accounts it owns, operates, or controls on any messaging service and social media platform.

(3) Statutory damages in favor of Plaintiffs pursuant to 15 U.S.C. § 1117(c) are determined to be $1,000,000.00 against Defendant, for which sum let execution issue, based upon the Court's finding that Defendant infringed at least one trademark on one type of good. The Court has considered both the willfulness of Defendant's conduct and the deterrent value of the award imposed, and the award falls within the permissible statutory range under 15 U.S.C. § 1117(c).

(4) Interest from the date this action was filed shall accrue at the legal rate. *See* 28 U.S.C. § 1961.

(5) The Court **RETAINS** jurisdiction to enforce the Final Judgment and Permanent Injunction.

(6) The Clerk is **DIRECTED** to **CLOSE** this case, and any pending motions are **DENIED AS MOOT**.

DONE AND ORDERED in Miami, Florida, this 23rd day of March, 2026.

RODOLFO A. RUIZ II
UNITED STATES DISTRICT JUDGE